Contact

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www.linkedin.com/in/
kapooranubhav (LinkedIn)
iotmusings.com (Blog)

Top Skills

Management Consulting

Pharmaceutical Industry

Big Data Analytics

Languages

English (Professional Working)

Hindi (Native or Bilingual)

Marathi (Professional Working)

Certifications

HTML Essential Training

Tableau 10 for Data Scientists

Integrating Tableau and R for Data
Science

Architecting Big Data Applications:
Real-Time Application Engineering

Python for Data Science Essential
Training

Honors-Awards

Project Champion

Pat on the Back Award

Saama Star Award

Anubhav Kapoor

Working across healthcare data and analytics enablement |
Exploring GenAI, metadata, and practical AI use cases
San Francisco Bay Area

Summary

I work at the intersection of data strategy, healthcare operations, and
AI curiosity.

Currently at BeOne Medicines, I'm part of the global data strategy
and governance team. I focus on evaluating, acquiring, and enabling
the use of complex datasets like claims, EMR, biomarker, and
distribution data to support insight generation across teams.

We support a range of functions including Commercial Analytics,
HEOR, Patient Safety, Clinical Trial Feasibility, and Disease Area
teams—each with its own definition of what "useful" data looks like.

My background spans roles at Jazz Pharmaceuticals, ZS, and
Saama, where I helped build data pipelines, operational frameworks,
and analytics ecosystems that supported medical, commercial, and
field functions in making faster, better decisions.

Beyond sourcing data, I focus on enablement: helping teams
translate datasets into insight and shape better business questions.

On weekends, I keep tabs on emerging AI and LLM ideas. Less
research, more reflection. I write about what feels meaningful, what's
just noise, and where practical value tends to hide, especially in no-
code tooling, healthcare data, and analytics infrastructure.

I'm always open to thoughtful conversations about data quality,
signal layers, platform design, or just good ideas that need structure.

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Experience

BeOne Medicines
Associate Director, Global Data Strategy & Governance
August 2023 - Present (2 years 6 months)

- Identify and prioritize key data sources (e.g., real-world data, claims data, patient registries, EHR/EMR) aligned with business needs and regional analytics needs.
- Evaluate potential data providers and negotiate favorable terms for data access and licensing.
- Lead syndicated data governance globally, ensuring reliable, consistent data for commercial, medical and clinical functions.
- Oversee (market data) vendor management, contract execution, and budgeting to optimize data acquisition and spending efficiency.
- Champion Data and Analytics Enablement by democratizing data access and delivering training programs to empower teams.
- Conduct landscape scanning for new data sources and integrate them with existing assets through vendor partnerships.
- Drive centralized data purchasing through governance frameworks to align procurement across functions.
- Manage a centralized data library with a user-friendly interface, enabling access for all employees.

Jazz Pharmaceuticals

4 years 6 months

Senior Manager, Data Strategy, Data Management & Operations
November 2021 - July 2023 (1 year 9 months)

- Lead the development of a new analytics ecosystem for advanced analytics and insights generation
- Facilitate hypothesis generation and automation use-case discussion with cross-functional partners
- Execute the overall strategic direction, vision, and roadmap for U.S. data strategy, governance, and operating model based on priorities and needs of business units.

Manager, Data Strategy & Sales Operations
February 2019 - November 2021 (2 years 10 months)
San Francisco Bay Area

- End-to-end ownership of Data Quality Framework (DQF) which reduced the time to perform data checks by about 95%
- Drive the development of efficient, repeatable processes to streamline the translation of raw data to key metrics and to ensure efficient access to data and metrics

Saama
Product Management and Business Consulting
February 2016 - February 2019 (3 years 1 month)
San Francisco Bay Area

Product Management: Ideate and own the early execution of the Life Science Analytics Cloud suite of products for manufacturers

Business Consulting: Advise and help build analytical frameworks and reports for multiple clients

ZS Associates
2 years 8 months

Business Associate Consultant
January 2016 - January 2016 (1 month)
Greater New York City Area

- Devised and programmed Advanced Analytics use-cases using clustering and other machine learning techniques (consumer cohort analysis for product growth and adoption)
- Consolidated business performance reports into a Business Intelligence tool (Web & Ipad) for >400 Reps
- Mentored an offshore team to execute processes in reduced time and with greater efficiency

Business Analytics Associate
January 2015 - December 2015 (1 year)
Greater New York City Area

Business Analytics Associate
June 2013 - December 2014 (1 year 7 months)
Pune Area, India

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Education

Quantic School of Business and Technology
Executive MBA · (May 2021 - July 2022)

Birla Institute of Technology and Science
B.E(Hons), Electronics & Instrumentation · (2009 - 2013)